

Rep Order# 8854926 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 37066

Printed: 08/27/2012 1:36 PM
Last Received: 08/27/2012 12:04 PM
Showing Buylines: All Lines

1 of 3

Station KLAS-TV LAS VEGAS
Advertiser () AMER FOR PROSPERITY
Product AFP-SENATE
Estimate# 514
Buyer STEPHANIE KOHLBAUER
Phone#
Fax#

Agency () MENTZER MEDIA SERVICES
600 FAIRMONT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E //514
Flight Dates 08/22/2012 - 08/28/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

AMERICANS FOR PROSPERITY *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

PLS SEE LN 1,3 FOR NA
MG ON LN 7,8
NCIT
PLS CNF
T/R STEFAN FOR MIKE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*1	W	1000P-1100P		:30	\$15,000.00	08/22-08/22	0	0	0	\$0.00	
				Buyline Comment: CSI								
				Sales Remark: V3 1X NA								
				V3 Comment Changed, Spots/week Changed								
	2	TH	1000P-1100P		:30	\$10,000.00	08/23-08/23	1	1	1	\$10,000.00	
				Buyline Comment: PERSON OF INTEREST								
	*3	SA	700P-800P		:30	\$600.00	08/25-08/25	0	0	0	\$0.00	
				Buyline Comment: ET WEEKEND								
				Sales Remark: V3 1X NA								
				V3 Comment Changed, Spots/week Changed								
	4	SU	630A-800A		:30	\$3,500.00	08/26-08/26	1	1	1	\$3,500.00	
				Buyline Comment: SUN MORNING								

8/27

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	5	SU	900P-1000P		:30	\$7,500.00	08/26-08/26	1	1	1	\$7,500.00	
				Buyline Comment: THE GOOD WIFE								
	6	TU	1000P-1100P		:30	\$8,500.00	08/28-08/28	1	1	1	\$8,500.00	
				Buyline Comment: MENTALIST								
	*7	M	1000P-1100P		:30	\$14,300.00	08/27-08/27	1	1	1	\$14,300.00	
				Buyline Comment: HAWAII 5-0								
				Sales Remark: V3 MG FOR LN 1,3								
				V3 Added								
	*8	M-TU	500P-630P		:30	\$1,300.00	08/27-08/28	1	1	1	\$1,300.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 MG FOR LN 1,3								
				V3 Added								

---REPORT TOTALS---

Report Totals: 6 / \$45,100.00

---SALES MONTHLY TOTALS---

Aug 12: 3 / \$21,000.00 Sep 12: 3 / \$24,100.00

Sales Totals: 6 / \$45,100.00

Station Totals: 6 / \$45,100.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$150,333	CABL 0%	KLAS 30%	KSNV 40%	KTNV 25%	KTUD 0%
		KVCW 0%	KVMY 0%	KVVU 5%	UNKN 0%	

Books null